

**2017 NEW JERSEY EMERGENCY PREPAREDNESS CONFERENCE
EXHIBITOR / SPONSORSHIP OPPORTUNITIES**

BENEFITS	CHARTER SPONSOR (\$10,000)	MAJOR SPONSOR (\$5,000)	SPONSOR (\$1,500)	BOOTH* (\$1050)
Exhibit Booth	3 booths, premium location	2 booths premium location	1 booth premium location	8 x 10
Your promotional items included in the attendee bags	Yes	Yes	N/A	N/A
Display ad in program (full color)	Full page	Half page	Quarter page	N/A
Prominent Banner Placement in Exhibit Hall	Yes - top position on rear wall	Yes - lower position on rear wall	N/A	N/A
Public presentation of recognition plaque	Yes	Yes	N/A	N/A
Program Listing	100 word description	75 word description	50 word description	25 word description
Web link for one full year	Yes	Yes	Yes	Yes
Logo placement in program	Inside front cover – top of page – large size	Inside front cover – medium sized	Second page of program	With program listing
Link on the Sponsor page of the Conference Registration Web Pages	Yes	Yes	Yes	No
Mention / links on the NJEPC Social Media Sites	Yes	Yes	Yes	Yes
Reception	Yes	Yes	Yes	Yes
Pre-conference mailing list	Yes	Yes	Yes	Yes
Attendee list	Yes	Yes	Yes	Yes
Continental breakfast, lunch, and breaks for your personnel	Yes	Yes	Yes	Yes
Signage at registration	Yes	Yes	Yes	No
Full participation in training and breakout sessions	Yes	Yes	Yes	Yes
Registrations included, this allows participation at all conference activities – training, breakouts, etc.	25	12	4	2

***Early Bird Discount Exhibitor Fees (registering prior to 3/1/2017) \$925**

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Don't want to exhibit? Here are other ways to participate!

- Become a **Scholarship Sponsor**. We will be awarding \$1000 scholarships to students interested in pursuing a career in the emergency services field

Other Promotional Opportunities

Item	Cost
¼ page ad	\$250
½ page ad	\$500
Full page ad	\$750
¼ page ad + promotional material in bags	\$800
½ page ad + promotional material in bags	\$1000

Please contact us if you have other suggestions or ideas that you don't see listed here.

Executive.Director@njepa.org or 609-548-8357

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OVERVIEW OF THE CONFERENCE SCHEDULE

Date	What
May 1 – May 3, 2017	Training Sessions
May 3, 2017	Breakouts at 1 PM
	Evening Reception/Exhibits Open at 4:30 PM
May 4, 2017	Breakouts & Exhibits All Day / Lunch
May 5, 2017	TBD

EXHIBITOR SCHEDULE

Date	Time	What
May 3, 2017	8:00 AM to 4:30 PM	Exhibitor Set-Up
	4:30 PM to 7:30 PM	Exhibit Hall grand opening and reception
May 4, 2017	7:00 AM	Exhibit Hall opens and continental breakfast in the hall
	2:15 PM to 3:30 PM	Dedicated exhibit time, no breakout sessions
	4:00 PM	Exhibit Hall closes; breakdown can start

Important Information:

- ❑ Booth spaces are limited and locations will be assigned on a first come, first served basis.
- ❑ Standard booth is 8' x 10' pipe and drape, and includes a 6' draped table, two chairs, wastebasket, carpet and electricity. Other ancillary services and supplies are subject to an additional charge.
- ❑ If you are placing a display ad, your camera-ready artwork must be received no later than March 31, 2017. Format should be .jpg, .tif, or .eps., and e-mailed to Executive.Director@njepa.org
- ❑ The conference program is 8 ½" wide x 11" high and is in full color. Ad sizes are:
 - Full Page - 8" x 10.5",
 - Half Page - 8" x 5.125",
 - Quarter Page - 3.875" x 5.125"
- ❑ Banners to be supplied by the sponsor prior to the event, and sponsor must pick them up at the end of the conference
- ❑ Your company description and logo must be received no later than March 31, 2017 for inclusion in the program. Information received after that date will not be included in the program.
- ❑ Payment is required to reserve booth space and to receive attendee registration information; this information is sent via email.
- ❑ Please visit the web site at www.njepa.org to register for a booth or sponsorship, and for additional information.
- ❑ Payment may be made using a check, Visa, MasterCard, or American Express.
- ❑ If paying by check, please make your check payable to the New Jersey Emergency Preparedness Association and mail to the following:

**New Jersey Emergency Preparedness Association
PO Box 962
Mays Landing, NJ 08330-0962**