

2012 NEW JERSEY EMERGENCY PREPAREDNESS CONFERENCE EXHIBITOR / SPONSORSHIP OPPORTUNITIES

BENEFITS	CHARTER SPONSOR (\$10,000)	MAJOR SPONSOR (\$5,000)	SPONSOR (\$1,500)	BOOTH (\$1000)
Exhibit Booth	3 booths, premium location	2 booths premium location	1 booth premium location	8 x 10
Your promotional items included in the attendee bags	Yes	N/A	N/A	N/A
Display ad in program (full color)	Full page	Half page	Quarter page	N/A
Prominent Banner Placement in Exhibit Hall	Yes - top position on rear wall	Yes - lower position on rear wall	N/A	N/A
Recognition at Keynote Session	Yes	Yes	N/A	N/A
Public presentation of recognition plaque	Yes	Yes	N/A	N/A
Program Listing	100 word description	75 word description	50 word description	25 word description
Web link for one full year	Yes	Yes	Yes	Yes
Logo placement in program	Inside front cover – top of page – large size	Inside front cover – bottom of page – medium sized	Second page of program	With program listing
Link on the Sponsor page of the Conference Registration Web Pages	Yes	Yes	Yes	No
Mention / links on the NJEPC Social Media Sites	Yes	Yes	Yes	Yes
Receptions	Yes	Yes	Yes	Yes
Pre-conference mailing list	Yes	Yes	Yes	Yes
Attendee list	Yes	Yes	Yes	Yes
Continental breakfast, lunch, and breaks for your personnel	Yes	Yes	Yes	Yes
Signage at registration	Yes	Yes	Yes	No
Full participation in training and breakout sessions	Yes	Yes	Yes	Yes
Registrations included, this allows participation at all conference activities – training, breakouts, etc.	25	12	4	2

2012 NEW JERSEY EMERGENCY PREPAREDNESS CONFERENCE EXHIBITOR / SPONSORSHIP OPPORTUNITIES

Don't want to exhibit? Here are other ways to participate!

- Become a **Scholarship Sponsor**. We will be awarding \$1000 scholarships to students interested in pursuing a career in the emergency services field.

Presenting Sponsor - \$5000 (can only be added to the Charter or Major Sponsor category)

- Be the exclusive sponsor of the Keynote Speaker
- Introduce the Keynote Speaker at the Opening Session
- Your company logo included with their bio in the program and your company mentioned in Conference press releases.

Other Promotional Opportunities

Item	Cost
¼ page ad	\$250
½ page ad	\$500
Full page ad	\$750
¼ page ad + promotional material in bags	\$800
½ page ad + promotional material in bags	\$1000

Please contact us if you have other suggestions or ideas that you don't see listed here.

Executive.director@njepa.org or 609-548-8357

2012 NEW JERSEY EMERGENCY PREPAREDNESS CONFERENCE EXHIBITOR / SPONSORSHIP OPPORTUNITIES

Overview of the Conference Schedule

April 30 – May 2, 2012	Training Sessions
May 2, 2012	Breakouts at 1 PM / Keynote Session at 3 PM / Evening Reception / Exhibits Open at 5 PM
May 3, 2012	Breakouts & Exhibits All Day / Lunch
May 4, 2012	TBD

Please note:

- ❑ Booth spaces are limited and locations will be assigned on a first come, first served basis.
- ❑ Standard booth is 8' x 10' pipe and drape, and includes a 6' draped table, two chairs, wastebasket, carpet and electricity. All other ancillary services and supplies are subject to an additional charge.
- ❑ If you are placing a display ad, your camera-ready artwork must be received no later than March 30, 2012. Format should be .jpg, .tif, or .eps., and e-mailed to preparedness@mindspring.com.
- ❑ Ad sizes:
 - Full Page - 8" x 10.5",
 - Half Page - 8" x 5.125",
 - Quarter Page - 3.875" x 5.125"
- ❑ Banners to be supplied by the sponsor prior to the event.
- ❑ Your company description and logo must be received no later than March 30, 2012 for inclusion in the program. **Information received after that date will not be included in the program.**
- ❑ Exhibit set-up is from 8 AM – 4:30 PM, May 2, 2012. Exhibitor hall grand opening and attendee reception will be held from 5 PM – 7:30 PM that evening.
- ❑ Payment is required to reserve booth space and to receive attendee registration information.
- ❑ Please visit the web site at www.njepa.org to register for a booth or sponsorship, and for additional information.
- ❑ Payment may be made using a check, Visa, MasterCard or American Express.
- ❑ If paying by check, please make your check payable to the New Jersey Emergency Preparedness Association and mail to the following:
New Jersey Emergency Preparedness Association
PO Box 962
Mays Landing, NJ 08330-0962

Early Bird Discount Exhibitor Fees (registering prior to 2/18/2012) \$875